

Parade Application
2009 Yarmouth Clam Festival Parade
Parade Theme: "Hats Off to Broadway"
Application Deadline: Mon., July 6th @ 3 PM

Name of Group or Business: _____

Contact Person: _____

Mailing Address: _____

City, State, Zip: _____

Contact Phone Number: (Primary) _____ (Secondary) _____

E-Mail Address: _____

ENTRY CATEGORY (Please Check One) Float Band Walking/Marching Unit
 Mascot (\$50 entry fee applies) Other

Describe Your Entry: (Include a description of trailer and/or vehicle.)

Would you like your Float Entry to be judged? Yes No

AWARD CATEGORY: (Please Check One – See the Rules for Judging Categories and Criteria.)

Large Business (over 20 employees) Small Business Non-Profit/School/Camp Neighborhood

Will your float have music? Yes No If yes, describe _____

NOTE: All entries are subject to approval by the Clam Festival Committee.
You will be notified by email or phone of your acceptance.

PLEASE SUBMIT completed Application and signed "Hold Harmless" Agreement to:

Yarmouth Chamber of Commerce
 Attn: Parade App
 162 Main Street, Yarmouth, ME 04096
 (207) 846-3984 Fax : (207) 846-5419

2009 Yarmouth Clam Festival

Parade Entry Rules

ALL UNITS

1. All units must submit an Application and “Hold Harmless” agreement by the parade application deadline.
2. **NOTHING may be thrown, tossed, passed out to, or at, the crowd. This includes promotional materials, coupons, candy, squirting water guns, water balloons, silly string, food, etc. Any violation of this rule will result in the participant and their organization being responsible for damages. Also, they will not be allowed to participate in the parade in future years.**
3. No fundraising is permitted.
4. Entries that are political, religious or controversial in nature will not be accepted.
5. Promotion of any kind is prohibited. This includes advertising, as well as promotion of causes, charities, etc.
6. No horns, sirens, or other loud artificial noisemakers are allowed.
7. All parade entries are subject to approval by the Clam Festival Committee.

Floats

1. All floats must be in keeping with the theme of the parade.
2. All floats must be family-oriented.
3. Floats may have signage to enhance the theme or design of their float.
4. Floats may not advertise a product, business, service or cause in any way.
5. As well as signage that pertains to the theme of the parade, businesses, non-profits and schools/camps may include signage that shows their name and website or telephone number. This allowable signage may be no larger than 8 sq. ft. in size. (For example 2' x 4') One sign of this size is allowed on each side of the float.
6. Business signage may not be carried as a banner, unless you have paid for a Parade Sponsorship. For sponsorship info please contact the Yarmouth Chamber.
7. Neighborhood Floats may have signage stating what neighborhood they are from.
8. Neighborhood floats are not restricted to neighborhoods in Yarmouth.
9. Whenever possible, please choose smaller trailers for floats in lieu of large flatbeds.
10. Floats are restricted to one vehicle, or one vehicle pulling one trailer, unless otherwise approved by the parade director.

PLEASE, take safety precautions for your float riders and walkers. Riders should be either secured or positioned so that they cannot fall from floats. Walkers should be kept at a safe distance from moving vehicles and have good visibility in any costumes. Youth participants must be supervised by an adult.

All floats entries are subject to approval by the Clam Festival Committee upon receipt of the parade application. (See below) for ALL UNIT rules.

Contest/Pageant Winners

1. All contest or pageant winners will participate by invitation only. We will consider requests from contest winners, upon receipt of a full description of the contest won.
2. Vehicles used by contest winners may have signage of donating car dealership. Signage of car dealership may be no larger than 2 sq ft. in size on each side of the car.

Marching Units/Drill Teams/Bands

1. Marching Units, Drill Teams and Marching Bands, may carry a banner with their unit or organization name on it, during the parade.
2. Bands on vehicles may have signage on the vehicle with the band name on it.

2009 Yarmouth Clam Festival Parade Agreement
and Hold Harmless Agreement

Name of Organization/Group _____

Contact Name _____

Address _____

Telephone # _____

By executing this agreement, the undersigned agree(s) for himself, herself, itself and its/their successors, heirs and assigns that participation in the Yarmouth Clam Festival, as described herein, shall be at the risk of the undersigned, and that the undersigned hereby releases and forever discharges and expressly agrees to indemnify and hold harmless the YARMOUTH CHAMBER OF COMMERCE, the YARMOUTH CLAM FESTIVAL, the TOWN of YARMOUTH, and the officers, directors, employees, agents and members of either organization, together with their successors and assigns of and from all debts, demands, actions, causes of action, suits, dues, sum and sums of money, accounts, reckonings, bonds, specialties, covenants, contracts, controversies, agreements, promises, doings, omissions, variances, extents, execution and liabilities whatsoever including, without limiting the generality of the foregoing, claims for contribution, exoneration or indemnity, or any other thing whatsoever which might arise from the undersigned's participation in the Yarmouth Clam Festival.

I understand and agree to adhere to the following restrictions:

1. Due to strict safety rules, NOTHING may be thrown, tossed or passed out into, or at, the crowd. This includes promotional materials, candy, squirting water guns, water balloons, silly string, food etc. This is to avoid the possibility of injury to a child who may run into the path of a vehicle.
2. Fundraising is not permitted.
3. Fliers, coupons, food or promotional material may not be distributed during the parade.
4. Entries that are political, religious or controversial in nature will not be accepted. In the event of uncertainty concerning the character of the entry, the applicant agrees to abide by the decision of the Parade Director.

Signature _____

Date _____

SUBMIT:

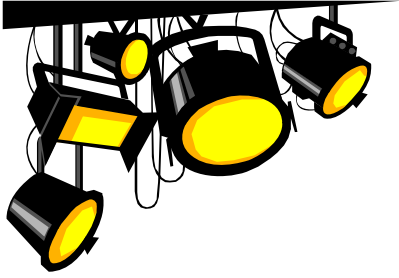
Please complete, sign, and return, along with your application to:

The Yarmouth Chamber of Commerce

Attn: Parade App

162 Main Street

Yarmouth, ME 04096



Float Award Categories & Criteria

2009 Yarmouth Clam Festival Parade Parade Theme: "Hats Off to Broadway"

Categories

1. Large Business
2. Small Business
3. Non-Profit/Camp/School Organization
4. Neighborhood Group

Award Criteria

1. Conforms to theme
2. Originality
3. Creativity and use of color
4. Quality of construction
5. Overall effort and final result

Float Awards:

- ❖ **Large Business, Small Business, Non-Profit/Camp/School Categories:** 1st, 2nd, and 3rd Place Trophies (Note: For Camp/School Groups: Winning participants will receive ribbons and there will be one trophy for the group.)
- ❖ **Neighborhood Category:** "Clam Bucks" useable in the Clam Festival Food Court this year - 1st - \$400 Clam Bucks; 2nd - \$200 Clam Bucks; 3rd - \$100 Clam Bucks
- ❖ **Director's Choice:** Trophy
- ❖ **Spirit of Fun:** Trophy

Setup and Start Time

- Date:** Friday, July 17th
Judging Float judging begins promptly at 4:15 PM.
Arrival Time: No later than 5 PM for those not being judged.
Parade Start: 6 PM
Location: Directions will be mailed or emailed the week before the parade.
Distance: The parade is approximately 1.8 miles long
Finish: The parade finishes around 7:30 PM

Application DEADLINE: Monday, July 6th, 2009 - by 3 PM

Submit Application and signed "Hold Harmless" Agreement by mail or fax to:

Yarmouth Chamber of Commerce
Attn: Parade App
162 Main St.
Yarmouth, ME 04096
Phone: 207-846-3984
Fax: 207-846-5419

RULES: All Floats must abide by the rules for the Parade. See the Parade Entry Rules for Details.

Information

Call the Yarmouth Chamber of Commerce at 207-846-3984