

# 2016 Yarmouth Clam Festival PARADE APPLICATION



Parade Date: Friday, July 15<sup>th</sup>, 6pm

This Year's Theme:

**"Come Celebrate Our Good Nature"**

Submission Deadline: Friday, June 24<sup>th</sup>, 3:00 PM

## CONTACT INFORMATION

Name of Group or Business \_\_\_\_\_

Contact Person \_\_\_\_\_ Email Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number: (Primary) \_\_\_\_\_ (Secondary) \_\_\_\_\_

**UNIT CATEGORY**  Float  Band  Walking/Marching  Mascot (\$50 entry fee applies)  Other

**AWARD CATEGORY** If you would like your unit to be judged, please select *one* award category (see criteria and judging rules).



Large Business (over 20 employees)

Small Business

Non-Profit/School/Camp

Neighborhood - **\$500 Cash Prize**

## UNIT DESCRIPTION

Please describe how your parade unit will fit this year's theme

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Please describe any trailer and/or vehicle your parade unit will use

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Please describe any music your parade unit will use

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**Please submit your completed Application with a signed Hold Harmless Agreement by email, fax, or mail:**

**Email:** parade@clamfestival.com

**Fax:** (207) 846-5419

**Mail:** Yarmouth Chamber of Commerce  
Attn: Parade App  
162 Main Street  
Yarmouth, ME 04096



**If you have questions, please contact:**

**Joanna Shelton, Parade Director**  
899-8883, parade@clamfestival.com

**Yarmouth Chamber of Commerce**  
846-3984 or info@yarmouthmaine.org

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*This application is subject to approval by the Clam Festival Committee.  
We will notify you by email or phone of your acceptance.*

## ALL UNITS

- To be considered for placement in the parade, every unit must submit a completed and signed *Parade Application* and *Hold Harmless Agreement* by the submission deadline: **Friday, June 24<sup>th</sup>, 3:00 pm.**
- Every parade unit is subject to approval by the Clam Festival Committee; entrants will receive phone or email notification.
- Entries that are political, religious or controversial will not be accepted.
- The following is prohibited:
  - Promotion of any kind (including business advertising and awareness building for causes and charities).
  - Fundraising.
  - Horns, sirens, or other loud artificial noisemakers.
- Safety precautions are required:
  - **Nothing** (including promotional material, coupons, candy, water, water balloons, and silly string) may be thrown, tossed, or passed out to, or at, parade spectators. Participants and their organizations that violate this will be responsible for damages, and they will not be allowed to participate in the parade in future years.
  - Riders should be either secured or positioned so that they cannot fall from floats.
  - Walkers should be kept at a safe distance from moving vehicles and have good visibility in any costume.
  - Youth participants must be supervised by an adult.

## FLOATS

- Float design must be family oriented, entertaining for all ages, and consistent with the parade theme.
- Floats may use signage with the following guidelines:
  - Signs may enhance float design in a way that pertains to the parade's theme.
  - Signs may display an organization's (business, non-profit, and school/camp) name, website, and phone number.
  - Signs may identify a neighborhood float.
  - One sign no larger than 8 square feet (e.g., 2' x 4') is allowed on each side of the float.
  - A banner/sign identifying a business may be carried/displayed in the parade only if the business has paid for a parade sponsorship (if your business wishes to sponsor the parade, please contact the Yarmouth Chamber of Commerce).
- Neighborhood floats are not restricted to Yarmouth neighborhoods.
- Each float must consist of only one vehicle, or one vehicle pulling one trailer, unless otherwise approved by the Parade Director (if possible, please use smaller trailers rather than large flatbeds for floats).
- Every float entry is subject to approval by the Parade Director upon receipt of a completed and signed Parade Application.

## Marching Units/Drill Teams/Bands

- Marching units, drill teams, and marching bands may carry a banner with their unit or organization name on it. Bands on vehicles may have signage on the vehicle with the band name on it.

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Name of Organization/Group \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Telephone # \_\_\_\_\_

By executing this agreement, the undersigned agree(s) for himself, herself, itself and its/their successors, heirs and assigns that participation in the Yarmouth Clam Festival, as described herein, shall be at the risk of the undersigned, and that the undersigned hereby releases and forever discharges and expressly agrees to indemnify and hold harmless the YARMOUTH CHAMBER OF COMMERCE, the YARMOUTH CLAM FESTIVAL, the TOWN of YARMOUTH, and the officers, directors, employees, agents and members of either organization, together with their successors and assigns of and from all debts, demands, actions, causes of action, suits, dues, sum and sums of money, accounts, reckonings, bonds, specialties, covenants, contracts, controversies, agreements, promises, doings, omissions, variances, extents, execution and liabilities whatsoever including, without limiting the generality of the foregoing, claims for contribution, exoneration or indemnity, or any other thing whatsoever which might arise from the undersigned's participation in the Yarmouth Clam Festival.

I understand and agree to comply with the following:

- My parade unit will follow all public safety laws.
- My parade unit will follow all Clam Festival Parade rules (Attached)
- My parade unit will follow Clam Festival Parade safety policy and will not throw, toss or hand anything to spectators. This includes promotional or informational materials, food or candy, water or water balloons, silly sting etc. This is to prevent injury to spectators or children who may run into parade traffic.
- My parade unit will not solicit donations or raise funds.
- My parade unit design will not be political, religious or controversial in nature. In the event of uncertainty concerning the character of my parade entry, I agree to abide by the Parade Director's decision.
- I and/or my organization will assume liability for any damages or injury caused by my parade unit.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**SUBMIT:**

*Please complete, sign, and return, along with your application to:*

**The Yarmouth Chamber of Commerce**

**Attn: Parade App**

**162 Main Street**

**Yarmouth, ME 04096**

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