

2019 CLAM FESTIVAL SPONSORSHIP OPPORTUNITIES

Thank you for your interest in supporting the Yarmouth Clam Festival, always the third Friday in July! We have many great and affordable sponsorship opportunities for all budget levels. Please review the options listed below and “Check” the boxes for the plans you wish to sign up for. Make sure to fill out the contact information on the last page and return so that we can follow up with you directly. Please call (207)846-3984 with questions.

CLAM FESTIVAL SIGNATURE EVENTS

Firefighter’s Muster - \$3,000

- Logo on back cover of brochure (15,000 copies distributed). **Major Sponsor**
- Listed under event, area or service on brochure.
- Logo Placement and URL Link where applicable.
- Recognition of sponsorship on Clam Festival Newsletter, website, flyers and social media.
- Recognition of sponsorship during event.
- Hosted by Kim Block and Gregg Lagerquist from WGME Channel 13.

Fireworks - \$3,000

- Logo on back cover of brochure (15,000 copies distributed). **Major Sponsor**
- Listed under event, area or service on brochure.
- Logo Placement and URL Link where applicable.
- Recognition of sponsorship on Clam Festival Newsletter, website and social media.

Kid’s Fun Run - \$2,500 (3 Sponsorships Available)

- Logo on back cover of brochure (15,000 copies distributed). **Major Sponsor**
- Listed under event, area or service on brochure.
- Logo Placement and URL Link where applicable and on Registration Forms/Promotion Flyers
- Recognition of sponsorship on Clam Festival Newsletter, website and social media.
- Recognition of sponsorship on Kid’s Race T-Shirt (400 Shirts Distributed).

Clam Shucking Contest - \$2,500 (3 Sponsorships Available)

- Logo on back cover of brochure (15,000 Copies Distributed). **Major Sponsor**
- Listed under event, area or service on brochure.
- Logo Placement and URL Link where applicable and on all 3 Divisional Registrations (printed)
- Recognition of sponsorship on Clam Festival Newsletter, website and social media.
- Recognition of sponsorship during the event.

Parade - \$1,500

- Recognition as Supporting Sponsor on back cover of brochure (15,000 copies distributed).
- Listed under event, area or service on brochure
- Recognition of sponsorship on Clam Festival Newsletter, website & social media.
- Recognition of sponsorship on Parade Application Forms.

Diaper Derby - \$1,500 (3 Sponsorships Available).

- Recognition as Supporting Sponsor on back cover of brochure (15,000 copies distributed).
- Listed under event, area or service on brochure
- Recognition of sponsorship on Clam Festival Newsletter, website and social media.
- Recognition of sponsorship on All 3 Division Application Forms.
- Hosted by Lee Goldberg from WSCH Channel 6.

CLAM FESTIVAL SPECIALTY AREAS

- Kid's Area - \$3,500**
 - Logo on back cover of brochure (15,000 copies distributed) **Major Sponsor**
 - Listed under event, area or service on brochure.
 - Logo Placement and URL Link where applicable.
 - Recognition of sponsorship on Clam Festival Newsletter, website and social media.

- Memorial Green Stage \$3,000**
 - Logo on back cover of brochure (15,000 copies distributed). **Major Sponsor**
 - Listed under event, area or service on brochure
 - Logo Placement and URL Link where applicable.
 - Recognition of sponsorship on Clam Festival Newsletter, website & social media.
 - Stage Hosts Signature Events like Clam Shucking and Diaper Derby.

- North Yarmouth Academy Stage - \$3,000**
 - Logo on back cover of brochure (15,000 copies distributed). **Major Sponsor**
 - Listed under event, area or service on brochure.
 - Logo Placement and URL Link where applicable.
 - Recognition of sponsorship on Clam Festival Newsletter, website & social media.

- Exclusive Sponsorship available for Both Stage Locations - \$5,000**

- Main Street Rumble - \$1,500 (2 Sponsorships Available)**
 - Recognition as Supporting Sponsor on back cover of brochure (15,000 copies distributed).
 - Listed under event, area or service on brochure.
 - Recognition of sponsorship on Clam Festival Newsletter, website & social media.
 - Recognition of sponsorship on Invite Forms, Credentials and T-Shirts.

- Art Show - \$1,000**
 - Recognition as Supporting Sponsor on back cover of brochure. (15,000 copies distributed).
 - Listed under event, area or service on brochure
 - Recognition of sponsorship on Clam Festival Newsletter, website & social media.
 - Recognition of sponsorship on Application Forms.

- Craft Show - \$1,500 Each**
 - Recognition as Supporting Sponsor on back cover of brochure. (15,000 copies distributed).
 - Listed under event, area or service on brochure
 - Recognition of sponsorship on Clam Festival Newsletter, website & social media.
 - Recognition of sponsorship on Application Forms.

- Band T-Shirt Sponsor - \$950**
 - Recognition as Supporting Sponsor on back cover of brochure. (15,000 copies distributed).
 - Listed under event, area or service on brochure.
 - Recognition of sponsorship on Clam Festival Newsletter, website & social media.

Band T-Shirts are worn all year at Yarmouth School Functions; Pep Rallies, Concerts & Parades

YARMOUTH CLAM FESTIVAL

yarmouth, maine

Golf Carts - \$1000

- Recognition as Supporting Sponsor on back cover of brochure (15,000 copies distributed).
- Recognition of sponsorship on Clam Festival Newsletter, website & social media.
- Signage on all event golf carts (up to 6) used throughout weekend in public well viewed areas.

Police K-9 Demonstration - \$800

- Recognition as Supporting Sponsor on back cover of brochure. (15,000 copies distributed)
- Listed under event, area or service on brochure
- Recognition of sponsorship on Clam Festival Newsletter, website & social media.
- 1 to 2 Demonstrations planned 2019.

Banner Sponsorship - \$800

- Recognition as Supporting Sponsor on back cover of brochure. (15,000 copies distributed)
- Recognition of sponsorship on Clam Festival Newsletter, website & social media.
- 2 Banners – Displayed at the Memorial Green and NYA Entertainment Tents
- Banners will be produced and stored at the Yarmouth Chamber of Commerce
- *Yarmouth Chamber members please contact for pricing.*

Contact Information:

Company Name: _____

Company Address: _____

Contact: _____

Contact Number: _____

Contact Email: _____

PLEASE SEND INVOICE:

I HAVE INCLUDED A CHECK:

Thank you for your support of the Yarmouth Clam Festival!

Please return completed form to Mark Barbalias at mbarbalias@yarmouthmaine.org
Fax (207) 846-5419 or Mail to: 162 Main Street, Yarmouth ME 04096

Experiential Marketing & Commercial Vendors

Looking for a location to have a tent/space to interact with festival attendees?

Please Contact: Mark Barbalias

mbarbalias@yarmouthmaine.org or call 207-846-3984